Horry Electric Cooperative

horryelectric.com

MAIN OFFICE
P.O. Box 119
Conway, SC 29528-0119
(843) 369-2211

PowerTouch SYSTEM

TO REPORT POWER OUTAGES ONLY
(843) 369-2212

BOARD OF TRUSTEES
Johnny M. Shelley
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Eugene Harriott Jr.
Vice President
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J. Reed Cooper, P.E.

CO-OP ATTORNEY
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Horry Electric Cooperative, Inc. is an equal opportunity provider and employer.

Horry Electric Cooperative Inc. is a not-for-profit, member-owned organization providing information and energy-related services on a fair and equitable basis.

A Touchstone Energy® Cooperative



Your voice matters

How member feedback helps shape your experience

AS A MEMBER-OWNED cooperative, we believe the most valuable insights come directly from you—the members we serve. Whether you're sharing a positive experience, offering a suggestion or identifying an area where we can improve, your feedback helps us better understand your needs and expectations.

Throughout the year, members have opportunities to share their experiences through surveys. While completing the survey may only take a few minutes, the information you provide can have a lasting impact.

I want to make sure everyone understands—when we ask for your feedback, we listen.

Every survey response submitted by our members is evaluated. We take time to look at the comments, identify common themes and evaluate opportunities to improve. You help us recognize what we're doing well, where we can make adjustments and how we can continue providing safe, affordable, reliable service and the positive member experience you deserve.

Going forward, members will notice a change in the way we conduct our email surveys. We will be moving to the Power Pulse Index Survey. The biggest change with this survey is it is anonymous, as opposed to the Member Satisfaction Tracking Survey we've been using the past few years.

We will continue using your responses as a valuable resource in evaluating services and ways to better serve you.

Coming in 2027

Listening to our members is just one part of providing a better member experience. Another is putting plans into action. As I mentioned, we read your survey responses and some of you have expressed concerns regarding the peak rate structure and have asked for other options.

While this structure is the best way to bill our members for their fair share of the power they use in their homes or businesses, we hear you.

Based on your feedback, our team has been researching additional rate structure options. We hope to launch these in 2027. You are in control and will be able to choose the way you want to be billed.

Equal Pay

While rate options are still in the planning stages, one member benefit you may not know about is Equal Pay (information included on page 5). This program is designed to make paying your electric bill more predictable. Instead of experiencing the seasonal highs and lows of electric bills, Equal Pay allows qualifying residential members to pay a consistent amount each month, based on their electricity use.

During the month of December, eligible members who enroll in Equal Pay (along with Bank Draft) will be entered into a prize drawing for a chance to win a $100 electric bill credit. We'll award five $100 bill credits in January.

As we move into the new year, I hope you will continue providing feedback and participating in your cooperative. Horry Electric is more than an electric provider, it's your co-op and your voice helps shape the way we serve you.



J. REED COOPER, P.E.
Executive Vice President and CEO

A MEMBER BENEFIT THAT WORKS FOR YOU.

TAKE THE SURPRISE OUT OF YOUR ELECTRIC BILL.

Equal Pay

A SMARTER WAY TO BUDGET FOR ELECTRICITY.



Electric bills can change from month to month - especially during the summer and winter. **Equal Pay** helps make your electric bill more predictable.

PREDICTABLE PAYMENTS

Your energy use may change. Your Equal Pay amount stays consistent.

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
$200	$200	$200	$200	$200	$175	$175	$175	$175	$175	$175	$200

WITH EQUAL PAY, YOU:

- **PLAN YOUR MONTHLY BUDGET** with a more predictable payment.
- **AVOID LARGE FLUCTUATIONS** in your electric bill month-to-month.
- **KNOW WHAT TO EXPECT** when your bill is due.
- **PAIR WITH BANK DRAFT** for automatic, worry-free payments.

EQUAL PAY REQUIREMENTS

- ✓ Residential accounts only
- ✓ No more than one returned payment in the past 24 months
- ✓ Existing account balance must be paid in full before enrollment
- ✓ Member **must** enroll in Bank Draft
- ✓ If 12-month billing history isn't available, a minimum $200 Equal Pay amount is required

Equal Pay amounts are recalculated bi-annually. You'll be notified of the new amount on your May and/or November statement.

Horry Electric Cooperative
A Touchstone Energy® Cooperative

Ready for Equal Pay?

Available to qualifying residential members.

Call a Member Service Representative at **(843) 369-2211**

Visit **horryec.info/EqualPay**

Powering The Moments That Matter...



Merry Christmas from our family to yours

Horry Electric Cooperative

A Touchstone Energy® Cooperative

Our offices will be closed for the holidays: Nov. 26–27, Dec. 24 at 1 p.m., Dec. 25 & 28 and Jan. 1.

horryelectric.com (843) 369-2211

How to become a Trustee of Horry Electric Cooperative, Inc.

EACH YEAR, Horry Electric Cooperative members elect three board trustees to serve on the co-op's nine-member board. As a member-owned electric cooperative, any member in good standing can run for a board seat that is up for election, as long as they live in that district.

If you are interested in running as a candidate for the election, please note the qualifications below. **See the nominating schedule on page 12C.**

I. Qualifications

1. General Trustee Qualifications. A Trustee or Trustee Candidate must:

a. Be a natural person;

b. Have the capacity to enter legally binding contracts;

c. While a Trustee and during the 365 days immediately preceding the Trustee election, maintain their primary residential abode within the boundaries of the applicable residential Trustee District;

d. While a Trustee, and during the twenty-five (25) years immediately prior to becoming a Trustee, not:

i. Be; nor have been, convicted of a felony; or

ii. Plead, nor have pled, guilty to a felony.

2. Membership Qualifications. While a Trustee, and during the 365 days immediately prior to becoming a Trustee; a Trustee or Trustee candidate must:

a. Be a Member using, receiving, and purchasing electric service from the Cooperative at the Trustee's or Trustee candidate's principal residence, as determined by South Carolina voter registration law; and

b. Be current in all respects regarding payment to the Cooperative of Additional Payments and obligations, and not be subject to disconnection for non-payment of electric service at the Trustee or Trustee candidate's primary residence.

3. Conflict of Interest Disqualification. A Trustee or Trustee candidate must not be or have been:

a. A Close Relative of any current Trustee, Cooperative employee, or Cooperative subsidiary employee;

b. Employed by, materially affiliated with, or share a material financial interest with, any other Trustee;

c. Engaged in, nor employed by, materially affiliated with, or have a material financial interest in, any individual or entity:

i. Directly and substantially competing with the Cooperative or any Cooperative subsidiary; or

ii. Possessing a substantial conflict of interest with the Cooperative or any Cooperative subsidiary.

d. Previously subject to an involuntary separation of employment from the Cooperative or any Cooperative subsidiary; or separation of employment from the Cooperative or any Cooperative subsidiary; or

e. While a Trustee or during the five (5) years immediately prior to becoming a Trustee, employed by the Cooperative or any Cooperative subsidiary, or engaged contractually (as an employee, principal, owner, partner, or shareholder, except through passive investment) with a firm that contracts with the Cooperative or any Cooperative subsidiary as a prime or sub-contractor.

II. Nominations

Below are the two methods that may be used for the purpose of being elected as a member of the Cooperative's Board of Trustees.

1. A member may be nominated by the appointed Nominating Committee of the Cooperative as a candidate for the Board of Trustees from the Trustee District in which the member lives and for that District's seat. The Nominating Committee will meet at least thirty days prior to the Annual Member Meeting. For the exact date of the Nominating Committee meeting, call the office at (843) 369-2211.

2. A member can also be nominated by petition as a candidate for the Board of Trustees from the Trustee District in which the member lives and for that District's seat. Official forms must be obtained from the Cooperative and must be signed by at least twenty-five active members in order to be considered valid. The deadline for petition candidates is at least forty-five days and not more than sixty days prior to the date of the Annual Member Meeting. The deadline is specified on the Official Petition Form.

III. ELECTION:

The following is how the election will take place at the Annual Member Meeting:

Members who have been nominated by the Nominating Committee or who have been nominated by Petition, and meet the qualifications, will have their names appear on the official ballot of the Cooperative. Trustees shall be elected by secret written or electronic ballot by the Members, with polling and early voting as required by state law; PROVIDED that in the event of an uncontested race, secret balloting may be dispensed with and the particular election may occur by acclamation.

For additional information on this procedure, please refer to the Cooperative's Bylaws, which are posted on horryelectric.com. For a printed copy of the bylaws, please visit one of our offices.

Board candidate nominating schedule

HORRY ELECTRIC COOPERATIVE'S bylaws state that a cooperative member may be nominated as a candidate for the Board of Trustees by two methods—by the appointed Nominating Committee or by petition.

Each year, the cooperative's nomination process follows a set schedule. The schedule for 2027 is outlined below.

Item	Bylaw requirement	Action
Nominating Committee appointed	The nominating committee must be appointed at least 60 days before—Jan. 22, 2027—and not more than 150 days—Oct. 24, 2026—prior to the Annual Member Meeting. The committee must consist of at least five members.	The committee will be appointed at the November board meeting on Nov. 24 and will meet in December 2026/January 2027.
Notice of the meeting of the Nominating Committee in local newspaper	No bylaw provision. A RUS requirement.	A notice will be published in a local newspaper in December 2026 and January 2027.
Posting of report from Nominating Committee	Nominees are announced at least 30 days prior to the Annual Member Meeting.	The announcement will be posted before Feb. 21, 2027.
Deadline for petition candidates and posting of report	Petition candidates must be submitted at least 45 days—Feb. 6, 2027—and not more than 60 days—Jan. 22, 2027—before the Annual Member Meeting.	The deadline to submit petition forms is Friday, Jan. 29, 2027, at noon. The petition candidates will be posted in the HEC main office by Friday, Feb. 5, 2027.
Credentials and Elections Committee Appointment	The Committee must be appointed at least 60 days—by Jan. 22, 2027—and not more than 90 days—Dec. 23, 2026—before any meeting of the members. The Committee must consist of an uneven number of members and include at least five members.	The Credentials and Elections Committee will be appointed at the January board meeting.
Notice of Annual Meeting	The notice of the Annual Member Meeting must be delivered to members not less than 30 days—Feb. 21, 2027—and not more than 60 days—Jan. 22, 2027—before the date of the meeting.	Direct mail notices will be sent to all member-owners between Jan. 22, 2027 and Feb. 21, 2027. **Note: All board candidate nominations must be distinguished between those nominated by the Nominating Committee and those nominated by petition.**



JOSH P. CROTZER

Horry Electric's 2027 Annual Member Meeting

Mark your calendar

Drive-thru registration and voting

- **Tuesday, March 23,** 7 a.m.-7 p.m.
- **Wednesday, March 24,** 7 a.m.- 11 a.m.

Virtual Business Meeting

- **Wednesday, March 24,** 7 p.m.

Members are welcome to attend the drive-thru registration and voting event March 23-24,2027.

Student scholarships and youth trips

Take advantage of these upcoming opportunities!



HEC WIRE Scholarship

The $1,500 WIRE Scholarship is for one academic year for a freshman entering an accredited two-year or four year college or university located within Horry County.

Requirements:

- Be an active HEC member or dependent of an active member
- Live in the home with the member
- Be a freshman entering Coastal Carolina University, Horry-Georgetown Technical College, Galen College of Nursing, Webster University, etc.

Future Accountants Scholarship

High school graduates looking to earn a degree in Accounting, Finance or Business can apply for financial assistance through The Daniel B. Shelley, III Future Accountants Scholarship, totaling $1,500.

Requirements:

- Be an active HEC member or dependent of an active member
- Live in the home with the member
- Be a freshman entering a two-year or four-year Accounting, Finance or Business program at a South Carolina college or technical college.

FOR MORE INFORMATION on these scholarships, contact Susan Brown at (843) 369-6323 or susan.brown@horryelectric.com. Scholarship applications are due Jan. 8, 2027 at noon.

Washington Youth Tour

The annual Washington Youth Tour is a week-long, all expenses paid trip to the nation's capital. Each summer, participants tour the sights, meet with lawmakers at the Capitol and meet hundreds of students from across the country.

Requirement:

- Open to Horry County high school juniors (rising seniors)

Cooperative Youth Summit

The annual Cooperative Youth Summit is an all expenses paid trip to South Carolina's capital. Each summer, selected youth representatives will tour the Statehouse, meet with lawmakers and see how co-ops are preparing for our state's energy future.

Requirement:

- Open to Horry County high school sophomores (rising juniors)

FOR MORE INFORMATION on these programs, contact Jennifer Cummings at (843) 369-6331 or jennifer.cummings@horryelectric.com. Applications are due by 11:59 p.m. on Jan. 31, 2027.



Catch Willie Wiredhand and the parade crew this Christmas!

CATCH WILLIE WIREDHAND and his parade crew this holiday season in the following Christmas parades:

- **Loris**
  Friday, **Dec. 4 at 6 p.m.**
- **Aynor**
  Saturday, **Dec. 5 at 4:30 p.m.**
- **North Myrtle Beach**
  Saturday, **Dec. 5 at 5:30 p.m.**
- **Murrells Inlet**
  Sunday, **Dec. 6 at 3 p.m.**
- **Conway**
  Saturday, **Dec. 12 at 10 a.m.**

Tag us in your pictures and videos on Facebook, Instagram and X.

