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Horry Electric Cooperative, Inc. is an equal opportunity provider and employer.

Horry Electric Cooperative Inc. is a not-for-profit, member-owned organization providing information and energy-related services on a fair and equitable basis.



A Touchstone Energy® Cooperative



Your co-op, your voice

KEEPING THE LIGHTS ON takes more than poles, power lines, substations and equipment. It requires staying engaged where important decisions are

made—especially at the South Carolina State House.

What happens in Columbia has a significant impact on our community. Frequently, state lawmakers consider bills that can affect the cost of electricity, how it is generated and our ability to provide it safely and reliably. That's why Horry Electric remains active in advocating policies that are in the best interest of the members.

As a member-owned electric cooperative, we don't just deliver power—we represent you. Building and maintaining strong, positive relationships

with the men and women you've elected to serve South Carolina is an important part of our role as your electric co-op. We want to ensure your voice is heard at the State House when it comes to energy-related matters.

Last year, the General Assembly passed the Energy Security Act, which addressed the growing strain on our state's electric grid, opened the door for additional power generation, streamlined regulatory processes and placed long-term grid reliability at the forefront of South Carolina's energy planning. These were changes we'd been advocating for a long time. We're thankful lawmakers listened and understood the need for a new, smart energy policy.

"All politics is local," former U.S. House Speaker Tip O'Neill famously said, and for Horry Electric, that's especially true. The people working on your behalf are not outsiders. They are your neighbors—board trustees and co-op employees who live and work in the communities we serve.

Each February, these local voices come together to participate in Co-op Day at the State House. We join hundreds of board trustees, co-op lineworkers and staff from across South Carolina to thank lawmakers and express a common goal—a future that keeps electricity safe, affordable and reliable for our members.

While a portion of the work we do happens behind the scenes, our commitment to you, our members, is always front and center. By staying engaged at the State House, Horry Electric is working every day to protect the service you expect and depend on—today and for the future.



JENNIFER CUMMINGS

Lineworkers Jeremy Ammons, Bryson Cooper, Chad Tyler and Bradley Floyd (left to right) took part in the 2025 Co-op Day at the State House, along with Burroughs Nobles, manager of operations (left), and Executive Vice President and CEO Reed Cooper.

J. REED COOPER, P.E.
Executive Vice President and CEO



**Bright
Ideas**
EDUCATION GRANTS



**APRIL
18!**

5K RUN

& WALK

DOWNTOWN CONWAY, SC

THE FIRST ANNUAL HORRY ELECTRIC BRIGHT IDEAS 5K WILL HELP FUND
THE BRIGHT IDEAS EDUCATION GRANTS PROGRAM - AWARDING
TEACHERS ACROSS HORRY COUNTY FOR NEARLY 20 YEARS!

SIGN UP ON HORRYELECTRIC.COM



Horry Electric Cooperative

A Touchstone Energy® Cooperative



Crews conduct inspections

What to know if you see crews in your area

ROUTINELY INSPECTING the cooperative's electrical equipment is essential to delivering safe and reliable service to members. Horry Electric crews work year-round to inspect equipment across our service territory. If a piece of equipment needs to be repaired or replaced, crews respond quickly to make the necessary repairs or upgrades.

Horry Electric also has contractors who work throughout the year on various jobs, including building power lines, boring and vegetation management.

What you will see

When Horry Electric crews are in your area, you will see:

- ▶ Employees in Horry Electric uniform (each employee has an ID badge for identification).
- ▶ Employees on your property.
- ▶ Horry Electric vehicles, side-by-sides, and golf carts.
- ▶ Machines working.

Contractors who work with Horry Electric also have ID badges for identification.

Important reminders

Horry Electric does not allow any sort of attachments on any piece of electric co-op equipment. Horry Electric's Bylaws and Service Rules and Regulations state members must grant the cooperative access to electric equipment. These rules and regulations are in place to keep everyone safe. System inspections allow us to continue providing safe, reliable electricity to members.

It's important to remember the vegetation maintenance requirements for overhead and underground service, in addition to the meter base(s) at your service location. Meter



PHOTOS BY JENNIFER CUMMINGS

Linemen check the condition of power poles by performing a hammer test. They listen for a certain sound to ensure the pole is not rotting or decaying.

bases cannot be in an enclosed space. These must be on an exterior wall or in an approved meter room. Plants and shrubs must be planted at least three feet from the meter.

Contact us

Horry Electric wants to remind members that personnel and crews can be in your area at any time. If you have questions regarding system inspections or daily jobs, call (843) 369-2211.



Horry Electric vehicles can be identified by this yellow oval decal with Willie Wiredhand.



Horry Electric crews use side-by-sides to travel through neighborhoods to inspect underground co-op equipment.

Local all-stars run winning play

BY JOSH P. CROTZER

IT'S A POPULAR offensive philosophy across all levels of football: If a play is successful, keep running it.

Since 2013, football players selected to the Touchstone Energy Cooperatives Bowl have teamed up to guide deserving children from Myrtle Beach schools on a Christmas shopping spree. Two days before the Dec. 13 game at Doug Shaw Memorial Stadium, 88 high school all-stars from across the state took a break from practicing to help students from Myrtle Beach Elementary School and Myrtle Beach Early Childhood navigate the aisles of a Target Superstore and check off their wish lists.

"I'm from here, so just being with these kids and helping them out means a lot," says Antonio Brown, a linebacker from Myrtle Beach High School.

The children weren't the only ones who walked out of the store with something.

"Seeing those kids smile, that's something you can't buy," says Damarea Thurmond, a defensive lineman from Loris



Jaryn Fox, Dy'Lon White and Damarea Thurmond got to know their local Horry Electric linemen.

PHOTOS BY JOSH P. CROTZER

High School. "It warmed my heart."

Each of the 44 children were paired with a player from the North and South squads. The all-stars were tasked with helping the children find items on their lists, ensuring clothes fit and making sure they had a good time.

"It means something to the players because when we were little, we looked up to guys on our high school teams and wanted to be like them," says Jaryn Fox, a

running back from Carolina Forest High School. "Now we are able to give back to younger kids. That's something special."

It meant a lot to the children, too. Their lists included essential items such as coats and socks as well as whatever toys would fit into the \$150 budget. The shopping spree is sponsored by Horry Electric Cooperative and the state's electric cooperatives.

"I had fun today," says Gabby, a



Electric cooperatives mascot Willie Wiredhand greets the children at Target as their shopping spree begins.



Horry Electric lineman Sean Brown shows Damarea Thurmond of Loris High how to work with rubber gloves during the Lineman Demo activity.



Myrtle Beach High linebacker Antonio Brown (right) teams with Zion Ratchford of Gaffney to help Charlie, a kindergartener from Myrtle Beach Early Childhood, with her shopping spree.



Conway High wide receiver Jordan Jenkins poses for a picture with his family and coach before kickoff.

PHOTOS BY CANYON DURHAM

student from Myrtle Beach Early Childhood. “I got a wallet, a watch and some big toys.”

The shopping spree wasn’t the only thing that made game week special. The night before the bowl game, a line crew from Horry Electric set up hands-on demonstrations on the football field so the players could explore careers as cooperative lineworkers. Players put on personal protective equipment and took turns performing various lineworker tasks such as drilling holes and changing out a fuse.

“They are great kids, and we’ve had the best interactions with them,” says HEC Advanced Line Technician Sean Brown. “It’s an opportunity to show them what we do. If they do have thoughts about becoming a lineman, they get a little idea of what it is like.”

That was the case for Thurmond, who admitted the tasks were harder than they looked.

“The gloves they have to wear are thick, so it definitely makes everything

more difficult,” says Thurmond. “But it’s something that I see myself doing down the road.”

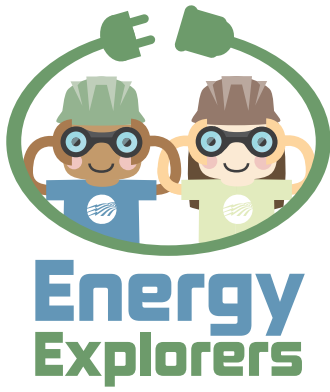
All the line work was done on the ground, but the players also had an opportunity to elevate their perspective with a tethered ride in the Touchstone Energy Cooperatives hot air balloon. The iconic balloon also lifted the American flag during the National Anthem before the game.

Other local players participating included Dy’Lon White, a defensive lineman from Green Sea Floyds High School, and Jordan Jenkins, a wide receiver from Conway High School.

South Carolina’s electric cooperatives proudly sponsor the Touchstone Energy Cooperatives Bowl in partnership with the South Carolina Athletic Coaches Association. Electric co-ops serve member-owners across the state, and co-ops support this game as a way to recognize student-athletes for leadership, teamwork and achievement on and off the field.



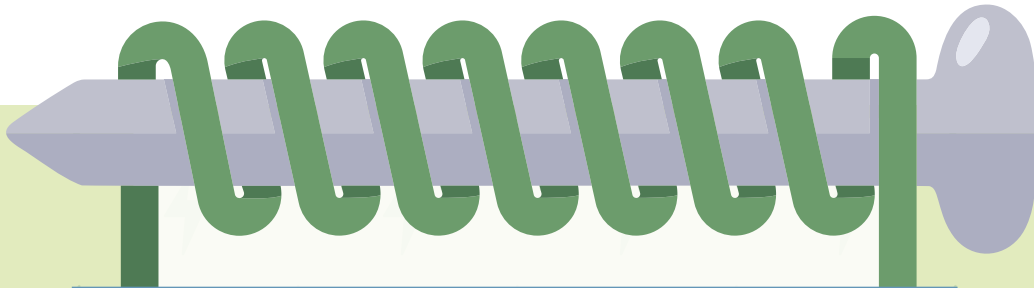
Some of the all-stars were lifted above the stadium in the Touchstone Energy Cooperatives hot air balloon the night before the game.



POP QUIZ

Electricity Terms

How well do you know terms related to electricity? Test your knowledge! **Read the definitions below. Then, look at the word bank to match the correct terms to the definitions.** You can only use the words once, so choose carefully. Check your work in the answer key.



Word Bank:

Conductor

Circuit

Insulator

Volt (Voltage)

Static Electricity

1. A complete path that electricity flows through.

2. Something that allows electricity to pass through, such as metal or wire.

3. The standard unit of measurement for electricity.

4. Something that does not allow electricity to pass through easily, such as rubber.

5. Electricity build-up caused by rubbing two surfaces together.



Answer Key:
1. Circuit 2. Conductor
3. Volt (Voltage)
4. Insulator
5. Static Electricity