

Horry Electric Cooperative, Inc.

horryelectric.com

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TO REPORT POWER OUTAGES ONLY

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Horry Electric Cooperative, Inc. is an equal opportunity provider and employer.

Horry Electric Cooperative Inc. is a not-for-profit, member-owned organization providing information and energy-related services on a fair and equitable basis.



A Touchstone Energy® Cooperative



Invite Horry Electric to your next event

BUILDING CONNECTIONS with members, first responders, community leaders, businesses, teachers and

students is one of the principles Horry Electric was built on. Commitment to Community is one of the four core values of Touchstone Energy Cooperatives and it's an important part of what we do every day.

Our team is passionate about sharing what makes electric cooperatives unique—from electrical safety and energy efficiency to rates, programs, storm preparedness and more. We're committed to educating the community and enriching the lives of our neighbors.

Speaking events

Do you host a monthly business or civic group meeting? If you're searching for a speaker, consider inviting one of our trusted energy advisors. Team members are ready to educate your group on a variety of topics.

Have questions about how the new rate structure works? Want to explore energy programs? Interested in opportunities to reduce your peak and save? We're here to answer your questions and guide you every step of the way.

Live demonstrations

We offer two immersive live demonstrations that are perfect for summer camps, career days and other educational events.

"Trouble in Tiny Town" is an interactive exhibit that highlights the dangers of electricity and power lines. Students get an up close look at what can happen when

objects come in contact with a live wire—all in a safe and controlled setting.

We also offer lineman demonstrations, where experienced linemen explain their daily responsibilities, showcase the tools and safety gear they use and share what a typical day on the job looks like. When space allows, we love to bring a bucket truck for an outdoor demonstration to add a memorable hands-on element.

The programs are both educational and engaging, helping students learn about electrical safety and the important work of electric utility professionals.

Submit a request

If you're interested in a live demonstration, scan the QR code below to submit your request form. We'll follow up for more information and confirm if we have a team available to attend. If you're looking for a trusted energy advisor to speak at your event, contact Public Relations and Marketing Coordinator Jennifer Cummings at jennifer.cummings@horryelectric.com.

You are the reason Horry Electric exists. We value every opportunity to answer your questions and share the importance of electrical safety with the community. We look forward to connecting with you and continuing to serve you.



SCAN ME

J. REED COOPER, P.E.

Executive Vice President and CEO

Former employee donates vintage ad to co-op

Sandra Floyd Lovette recalls early days helping members with electrification

BY JOSH P. CROTZER

WILLIE WIREDHAND is back home, and he's bringing memories with him.

Former Horry Electric employee Sandra Floyd Lovette recently donated a vintage marketing poster featuring the beloved co-op mascot proclaiming, "It's no bull! Electricity is still your best buy... Why not make full use of it with a total electric home?"

Originally published as a local newspaper ad in 1970, the framed poster had spent decades tucked away in Lovette's collection of antiques before finding its way back to the cooperative.

"I saved it because it captured so much of our story at Horry Electric," Lovette says.

While clearing out belongings a few years ago, Lovette rediscovered the poster, framed it and put it on display alongside her antique farm tools. Her brother, Russell Floyd, recognized its sentimental value for the co-op. He knew his friend, Horry Electric trustee Ronald Floyd (no relation), would "get a kick out of it" and intended to take a photo of the poster.

"Better yet, take it to Ron," Lovette told him.



Sandra Floyd Lovette looks over one of her scrapbooks that contains memories of her time at Horry Electric.

Looking out for members

During her 10-year tenure with the co-op into the 1960s, Lovette played a pivotal role as the secretary in Horry Electric's Power Use department, helping introduce members to electric appliances and home conveniences that transformed rural living.

"When I started, fewer than 1% of our members had dishwashers or clothes dryers," she explains. "Electric heat was just coming into being, and we were there to guide folks."

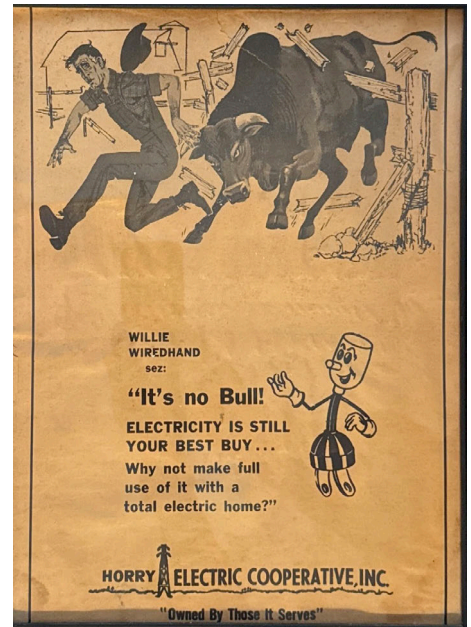
Lovette recounts one memorable encounter when a local farmer came to the office with house plans hastily sketched on the back of a saltine cracker box, seeking help from the co-op. The Power Use department provided blueprints and electrical guidance to get the home ready for electric appliances.

"When he finished that house, he was so proud," Lovette says. "Even the pink bathroom had pink tissue, and the blue bathroom had blue tissue."

Today, Horry Electric continues Lovette's legacy of educating members—especially about a new rate structure designed to help them manage energy use efficiently and economically. The advice is not just about what appliances and devices to use, but when to use them.

Just like decades ago, the cooperative provides resources and guidance to help members make informed decisions about electricity use. Visit the co-op's Rate Center at horryelectric.com or call (843) 369-2211 to learn about devices, such as smart thermostats and timers, that can help you save.

Willie Wiredhand also continues his mission of member connection. He can always be seen waving from atop the sign at Horry Electric's headquarters in Conway or from the side of a co-op truck. He even makes appearances during



Lovette kept this Horry Electric ad for 55 years before recently donating it to the co-op.

Horry Electric's annual member meeting drive-thru registration.

Lovette is glad he's still around.

"He'll always be my buddy," says Lovette, who now lives in Greenwood. "I see some new logos on TV now, but it's just not the same."

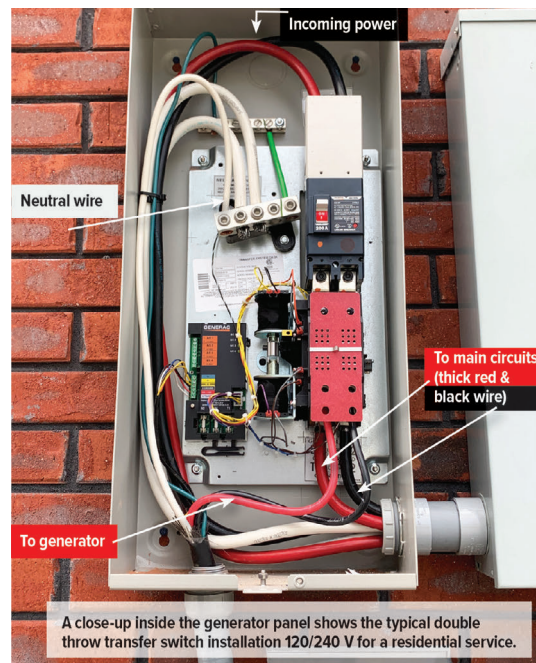
By sending her Willie Wiredhand back to the co-op, Lovette reconnects today's members with a piece of history that reminds everyone that while times and technologies change, Horry Electric will always be a trusted adviser for their members.



Willie Wiredhand became Lovette's "buddy" when she was secretary for the co-op's Power Use department in the 1960s.



Horry Electric's Metering Supervisor Blake Strong shows the inside of a home generator panel. The panel connects the member's generator to the home circuitry.



A close-up inside the generator panel shows the typical double throw transfer switch installation 120/240 V for a residential service.

Using a generator? Safety starts with you

AT HORRY ELECTRIC, your safety—and the safety of our crews—is our first concern, as our motto states. While we work hard to provide reliable power to members, we also count on you to help keep the system safe, especially if you're generating your own electricity.

When members install whole house or portable generators, the risk of "backfeeding" electricity onto power lines increases. This is especially dangerous during storm recovery efforts. Horry Electric Safety Coordinator Brian Chestnut explains that during power outages or severe weather, linemen face added risks when power is unintentionally fed back onto power lines by generators that are improperly connected.

"Generators are especially concerning during hurricane season, which runs from June 1 through Nov. 30," says Chestnut. "Even though our crews are trained to handle hazardous situations and wear the proper personal protective equipment, an energized line from a generator poses a serious danger."

To help protect everyone, members should always notify

Horry Electric if they have a generator installed, especially if it's connected to the home's electrical system.

"If you have a generator, never connect it directly to your home's wiring unless it's been installed by a licensed electrician and includes a proper double throw transfer switch," says Burroughs Nobles, manager of operations. "The safest way is to plug appliances directly into the generator, making sure it's properly grounded and never overloaded."

Improperly installed generators don't just endanger utility workers, but also put homeowners and their families at risk. Hazards include electrocution, fire, carbon monoxide poisoning and significant property damage.

At Horry Electric, we understand how valuable generators can be during extended outages, but they must be used correctly. Always consult a licensed electrician for installation and be sure to let us know if you're operating a generator at your home.

Thinking about installing a generator or have questions about safe use? Call us at (843) 369-2211 or visit horryelectric.com for more information.

Generator installation checklist

To ensure your safety and the safety of Horry Electric lineworkers, follow these guidelines when installing a generator at your home:

- ▶ Call Horry Electric first. We can answer your questions and provide guidance before you make a purchase.
- ▶ Involve a licensed electrician and/or a certified installer. We have a list of approved electrical contractors on our website under "Energy Programs."
- ▶ Make sure your home is properly wired for generator use.
- ▶ Ensure the installation has been permitted, inspected and approved by county building code officials.
- ▶ Inform Horry Electric when the installation is complete and someone will come to reconnect power.

For more information on generator safety, visit horryelectric.com/services/generators.

Who owns what?

Understanding electric equipment responsibilities

SUMMER STORMS CAN

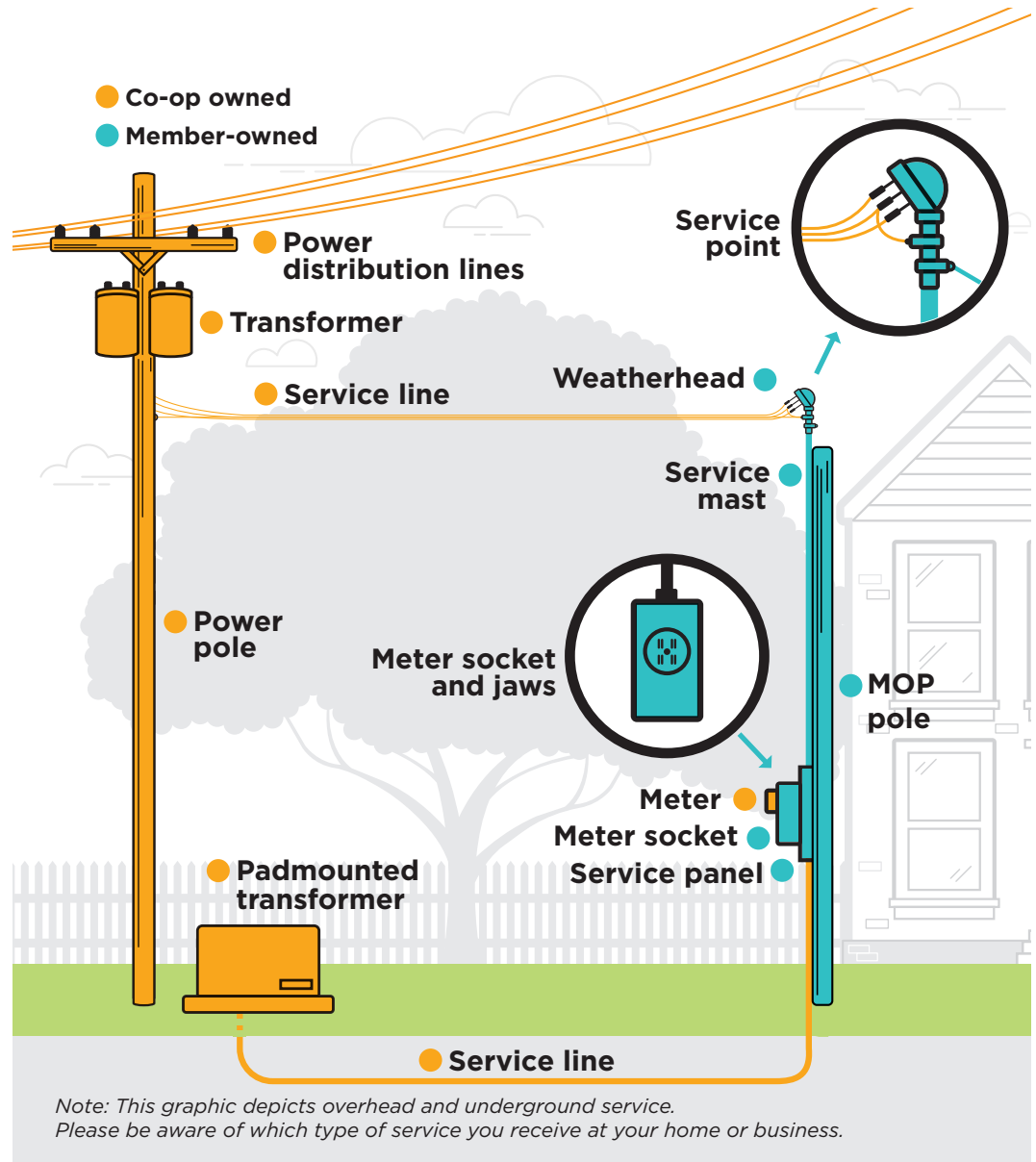
ARRIVE quickly and hit hard, sometimes causing significant damage to essential electric equipment across the area.

Horry Electric is constantly preparing to respond to outages and restore power safely. It's important for members to understand which parts of the electric system are their responsibility and which are maintained by the co-op. Understanding these key differences can help speed up repairs and ensure everyone stays safe when the weather turns rough.

Horry Electric is responsible for maintaining and repairing the equipment and lines that run to your home, including utility poles, distribution power lines, electric meters and padmounted transformers (the green metal boxes that sit on fiberglass or concrete pads).

Members are responsible for the equipment located between the electric meter and their home or business. Members are also responsible for the weatherhead, service mast and member-owned pole (MOP), if they have one, located outside the home.

If any equipment you are responsible for is damaged, please call a licensed electrician to conduct the repairs. A professional knows how to assess and manage these types of repairs.



When severe weather damages electrical equipment, it's important to note that any necessary repairs to the homeowner's equipment must be conducted before Horry Electric crews can restore power to the service location. By understanding the equipment you are responsible for, the repair and restoration process will be smoother and faster.

Another thing to keep in

mind during a storm is fallen trees or limbs. While we love the beautiful trees and landscaping in our communities, regular trimming is necessary to ensure reliable electric service and minimize damage from severe weather. Horry Electric vegetation management crews regularly trim trees throughout the service territory to improve reliability.

By working together to

understand the essential equipment that powers daily life, we can all be better prepared to start the repair and restoration process if severe weather impacts our community.

If you have questions or need to request a service disconnection due to equipment damage, please contact Horry Electric at (843) 369-2211.

Recent review of EPA rules signal reliability wins

HORRY ELECTRIC and electric cooperatives across the nation are applauding a recent series of actions announced by the Environmental Protection Agency (EPA). These actions could help alleviate reliability and cost challenges for electric co-ops across the United States.

The EPA said it will review and reconsider the previous presidential administration's rules cracking down on coal and gas-fired power plants. The agency also plans to reconsider several other rules hindering America's energy security.

The National Rural Electric Cooperative Association (NRECA), the national trade group that represents electric cooperatives in Washington, D.C., flagged concerns with these rules

in a letter to EPA Administrator Lee Zeldin earlier this year. NRECA CEO Jim Matheson met with Zeldin at EPA's headquarters to discuss these issues. The electric cooperatives offered a policy roadmap recommending ways the EPA could address regulations that harm electric co-ops while ensuring reliable and affordable power and promoting a healthy environment.

The recent EPA announcements are another critical step that puts our nation back on a path towards a more reliable and resilient electric grid—and not a moment too soon.

"The demand for electricity is skyrocketing, and meeting the country's growing energy needs is already going to be challenging," says Chris Teems, manager of special services/government

relations. "We don't need to add to the challenge by shutting down reliable power plants before the end of their useful life, and faster than we can replace them."

Following the EPA's recent actions, Horry Electric and our partners will continue to work with our representatives in Washington, D.C., to keep the lights on at a price our members can afford.

In April, electric cooperative leaders from across South Carolina rallied in the nation's capital to advocate for reliability on Capitol Hill. Scan the QR code to watch a video recap of their efforts.



IN THE NEXT EDITION OF SOUTH CAROLINA LIVING...



Washington Youth Tour 2025

Get the inside scoop on an unforgettable youth trip experience.

From inspiring moments to once-in-a-lifetime adventures, we're recapping the highlights from this incredible journey.

Hear stories from students like Ryland Allen, who was selected to attend the trip to Washington, D.C. June 15-20. Read about their experiences and what the trip meant to them.

Don't miss the next issue!



Ryland Allen
Conway Christian School
Washington Youth Tour Representative

WATER SAFETY WORD SCRAMBLE

Outdoor water activities and electricity never mix because water is a powerful conductor of electricity. When electrical devices or cords come into contact with water—like at a pool, lake or beach—it can cause serious electric shocks. Keep all electrical items far away from water and always follow safety rules when you're outside near water.

Read the sentences below, then unscramble the bolded letters to complete the safety tips.

1. Never touch electrical **csevier**, switches or plugs when your hands are wet.
2. Always place **lacertceil** items like radios, speakers or lights at least 10 feet away from the water's edge.
3. After using outdoor electronics, **ngulup** them and store them away from water to prevent accidents.
4. Keep extension **dsroc** far away from water sources to prevent tripping hazards.
5. Always pay attention to “no **wmsinimg**” signs, whether at the pool, beach or lake.

