

## Horry Electric Cooperative, Inc.

[www.horryelectric.com](http://www.horryelectric.com)

### Main Office

P.O. Box 119  
Conway, SC 29528-0119  
369-2211



(to report power outages only)

369-2212

### Board of Trustees

Johnny M. Shelley  
*President*

James P. "Pat" Howle  
*Executive Vice President and CEO*

Eugene Harriott, Jr.  
*Vice President*

Ashley Anderson  
*Secretary/Treasurer*

Elaine D. Gore

Bobby E. Jordan

Franklin C. Blanton

Ronald H. Floyd

Henry W. Boyd

Frederick 'Freddy' Thompson

### Co-op Connection Editor

Penelope D. Hinson  
[penelope.hinson@horryelectric.com](mailto:penelope.hinson@horryelectric.com)

**Horry Electric Cooperative, Inc., is an equal opportunity provider and employer.**

**Horry Electric Cooperative, Inc. is a non-profit, member-owned organization providing information and energy-related services on a fair and equitable basis.**



A Touchstone Energy® Cooperative

## In case you missed it

### Quorum met, successful event

**ANNUAL MEETING 2016** was a huge success. Our bylaws require a quorum—equal to 5 percent of the membership—in order to conduct an official business meeting. The number of members required for quorum at the 2016 Annual Meeting of Members was 3,026. Registration opened at noon and, by 2:10 p.m., we



hit our quorum requirement.

When registration closed at 7 p.m., a total of 6,369 members had passed through the registration lines and received their \$15 electric bill credit.

In 2015, our total membership registration was 5,058. Attendance increased this year by 1,311 members. That's incredible!

### Trustees reelected

The meeting agenda included the election of three trustee candidates, who are also members of the cooperative, to serve on the board of trustees for a three-year term. Elaine Gore, trustee from District 1; Ronald Floyd, trustee from District 5; and Ashley Anderson, trustee from District 7; all ran unopposed. They were reelected by acclamation during the business meeting. The board of trustees held a brief meeting following adjournment of the Annual Meeting of Members to elect officers. Johnny M. Shelley remains as



**Kathy Kane is now the proud owner of the 2016 Annual Meeting Grand Prize, a 2010 Ford F-150. Burroughs Nobles, manager of operations, handed the keys over to her when she came to claim her prize. There are more pictures from the Annual Meeting on page 20C and on Facebook. To keep up with everything at Horry Electric, like us on Facebook, follow us on Twitter and check us out on Pinterest!**

president, with Eugene Harriott, Jr. as vice president and Ashley Anderson as secretary/treasurer.

### Bylaw amendment approved

Members also considered and voted on an amendment to the bylaws related to patronage capital. The additional language applies directly to bankruptcies and gives the Cooperative the 'Right of Recoupment'. It protects the Cooperative and its members against the risk of losing capital in bankruptcy situations where orders are granted that eliminate debts, liens, etc.

**James P. "Pat" Howle**  
*Executive Vice President and CEO*

## It's hurricane season: Do you have special needs?

Hurricane season runs from June 1 through Nov. 30. We will be on alert for any severe weather and encourage members to do the same.

Members who have health problems requiring the use of special, electric-powered medical equipment should contact us as soon as possible to obtain a Special Needs Account Member Certification form.

The signature of a licensed health-care provider is required. Certification is valid for 91 days from the date of the signature of the licensed health-care provider. It is the responsibility of the member to renew certification.

As always, if you have questions, please call us at (843) 369-2211.

## HEC joins national initiative to explore energy storage options

**HORRY ELECTRIC COOPERATIVE** has joined the Community Storage Initiative, a national effort to solve the challenge of energy storage with technologies and resources that are already available.

For decades, the electricity industry has been researching energy-storage technologies, such as utility-scale batteries, that can stockpile electricity for later use. As the industry develops renewable energy resources, which are intermittent, the need for energy storage is becoming more pressing.

Community storage refers to utility-sponsored programs that coordinate electric-storage resources available throughout the community, such as water heaters and electric vehicles.

Many utilities already offer

consumers incentives to lower their energy use during times of high demand; community storage enhances and builds on those programs.

Community storage enables consumers and utilities to share the system-wide benefits of energy storage—environmental benefits, lower costs and grid optimization—in communities large and small across the country. Such programs maximize the value of distributed energy resources, many of which are already available to participate in energy-storage programs through simple retrofits and program



design.

“The electricity industry is undergoing a rapid transformation,” said James P. “Pat” Howle, executive vice president and CEO of Horry Electric. “By looking at resources available now and using them in a new way, we can find affordable solutions to some of our biggest challenges.”

The Initiative’s supporters include a wide array of energy, environmental and business interests. The Initiative members are already implementing community storage programs, and will be working together to develop and enhance those programs to fit changing energy needs.

*Access [CommunityStorageInitiative.com](http://CommunityStorageInitiative.com) to learn more.*

## Include us in your plans

**THE ELECTRIC SERVICE** provided to your location is capable of handling the load requirements for which it was originally designed. If you are in the process of or are planning on making any changes or additions that may alter the load requirements of your service, please be aware that an upgrade in service may be necessary. Please call us during the planning stages of your project so we can advise you on any necessary upgrade costs before you begin construction.

## Right-of-Way Schedule for June and July

**CLEARING RIGHTS OF WAY** helps lights stay on.

Here’s our current schedule:

**Allsbrook**—Off Hwy. 701 N; on and around Hwy. 19; down and around Hwy. 45 to Green Sea Road; Hwy. 67; Kerl Road to the end of Valley Forge Road and surrounding areas. Down and around W. Hwy. 19 to S. Green Sea Road to W. Hwy. 9 Business and surrounding areas. On Hwy. 45 from the intersection of Hwys. 19 and 45 to Live Oak Church Road to Hwy. 9 Business. Also, W. Dogwood Road and surrounding areas.

**Shell**—Off Hwy. 905; Hwy. 19 from Shell substation to Hwy. 472, over to Hwy. 471, down Hwy. 905 to Hwy. 22, includes Hwy. 66 and all surrounding areas.

**Longs**—Off Hwy. 905; on W. Bear Grass Road all the way down to Daisy Road and all surrounding areas. On Hemingway Road down to W. Hwy. 9 all the way down to Marlowe Circle.



## Paying it forward

Lucille Waine moved out of her Loris home three years ago to help care for a friend. “I put my life on hold,” she says. When she came home, her refrigerator didn’t work. Her act of kindness was repaid by Horry Electric, which is celebrating its 75th anniversary this year by performing 75 Acts of Kindness: The co-op bought Waine a new fridge. “I love it!” she says.

## Horry Extra

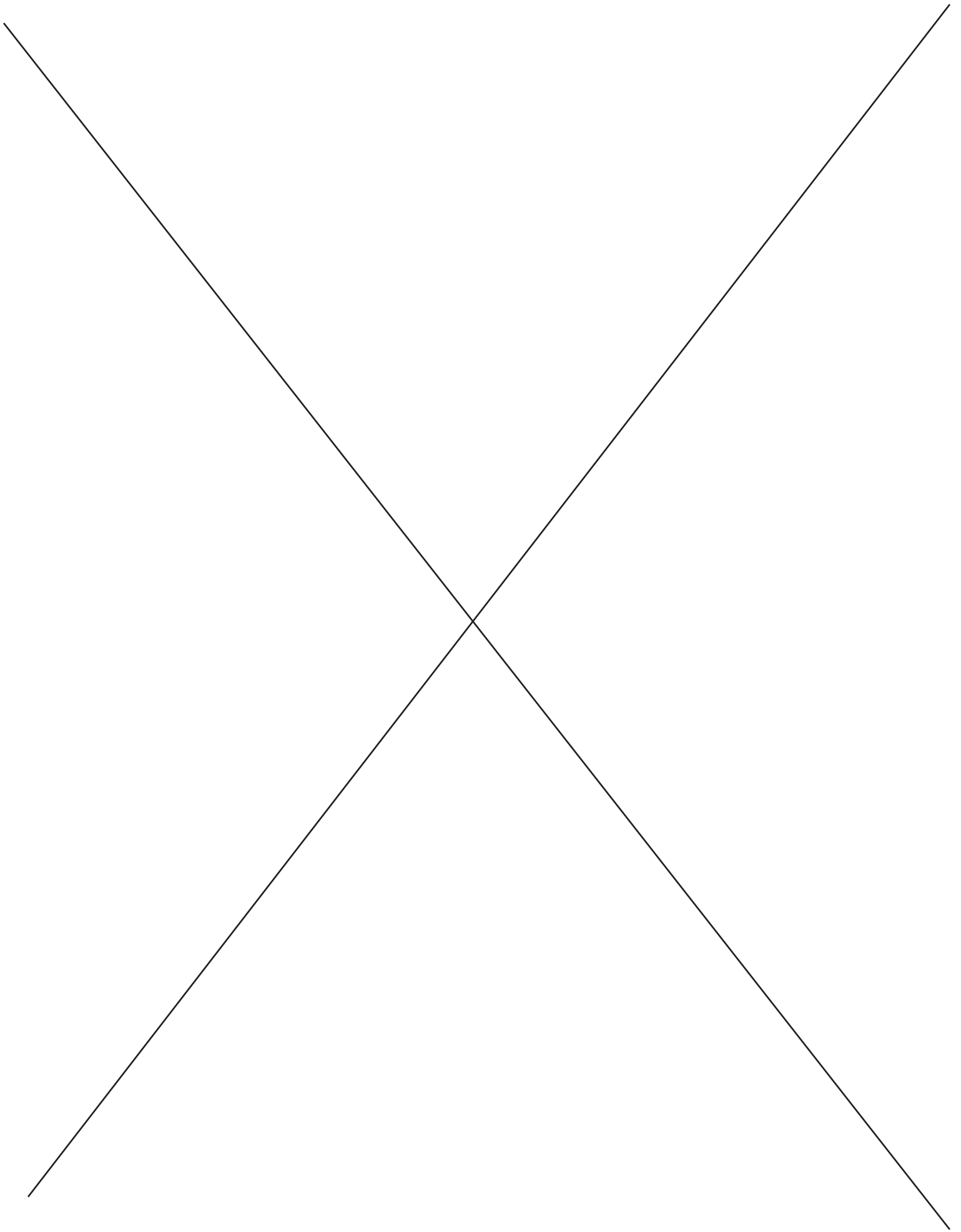
**Black’s has your back, we’ve got your discount!**

Horry Electric Cooperative’s Co-op Connections card offers discounts at local businesses including Black’s Tire and Auto Service. See how much you can save there on page 20D.

Co-op Connections® Card

Horry Electric Cooperative, Inc.  
A Touchstone Energy® Cooperative





## Small change changes lives



**IMAGINE THE OPPORTUNITY** to help the less fortunate in our community with what amounts to little more than spare change. That's exactly what members of Horry Electric Cooperative do when they choose to participate in the Operation Round Up program.

### What is Operation Round Up?

Members of Horry Electric Cooperative have the opportunity to participate in an innovative program that provides funding for all kinds of worthy projects here in Horry County. It's called Operation Round Up, and it is administered by the Horry Electric Trust, a board of community leaders who serve on a voluntary basis.

The bills of participating co-op consumers are rounded to the next-highest dollar each month. The extra cents we collect from each consumer go into the Round Up fund. The average consumer will contribute about six dollars a year. If all Horry Electric consumers join in, we will round up nearly \$420,000 annually!

### Local needs

Operation Round Up funds stay right here in Horry County. The guidelines we use for awarding Operation Round Up funds address needs for food, shelter, clothing, education, health care and other vital community services. Because we're a Touchstone Energy Cooperative, we believe it's only right that we should work for positive change within the communities we serve. We consider it both a duty and a privilege to join with our members in leveraging the real power—the power of human connections—for the good of all.

Contributions to Operation Round Up are tax deductible. ☺



*Yes,* **I want to sign up for Operation Round Up.**

NAME (ON ACCOUNT): \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

ACCOUNT NUMBER: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

Return by mail to HEC, P.O. Box 119, Conway, SC 29528-0119 or drop off at Horry Electric Cooperative's Conway office (2774 Cultra Road).

***For more information about Operation Round Up, call your local Horry Electric Cooperative Office:***

Conway: (843) 369-2211  
Socastee: (843) 650-7530  
[www.horryelectric.com](http://www.horryelectric.com)

*The Touchstone Energy® symbol is your assurance that we're a community-minded cooperative providing high standards of service to customers large and small.*



## Restoring service after the storm

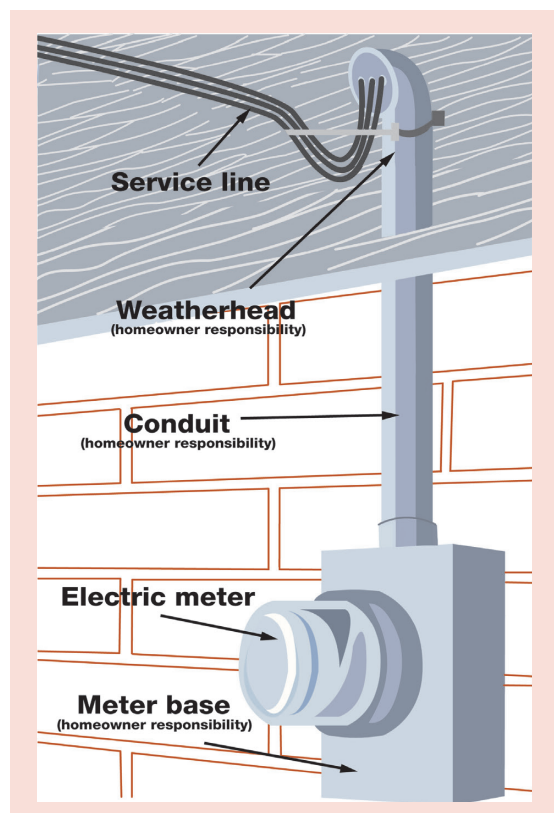
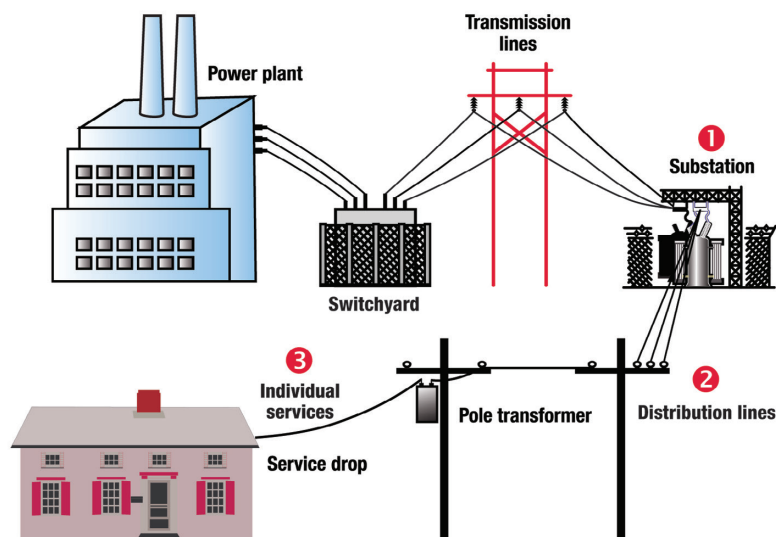
Goal is to get lights back on ASAP

**RESTORING POWER AFTER** a major outage is an enormous undertaking that involves much more than simply throwing a switch or removing a tree from a line.

The main goal is to safely restore power to the greatest number of members in the shortest time possible. Keep in mind if there is damage to power plants, switchyards or transmission lines, those facilities must be repaired by our power supplier before we can restore your service. Transmission lines seldom fail, but they can be damaged by lightning, ice storms, tornadoes and hurricanes. Tens of thousands of people could be served by a single high-voltage transmission line.

When those facilities are working, problems in your co-op's electric distribution system can be corrected. Three primary areas of our system must be addressed.

**1—Substations are repaired first.** A co-op may have several local distribution substations, each serving thousands of consumers. When a major outage occurs, the local distribution substations are checked first. If the problem can be corrected at the substation level, power may be restored to a large number of people.



**2—Distribution lines are repaired.** Main distribution supply lines are checked next, if the problem cannot be isolated at the substation. These supply lines carry electricity away from the substation to a group of customers, such as a subdivision. When power is restored at this stage, all consumers served by this supply line could see the lights come on, as long as there is no problem farther down the line.

**3—Individual services are restored.** The final supply lines, called service lines, carry power from the transformer on utility poles or underground transformers outside houses or other buildings. Line crews fix the remaining outages based on restoring service to the greatest number of consumers.

Sometimes, damage will occur on the service line between your house and the transformer on the nearby pole. This may explain why you have no power when your neighbor does. Your co-op needs to know you have an outage, so a service crew can repair it.

To report a power outage, call PowerTouch, 369-2212. ☎

### If your electric service is damaged

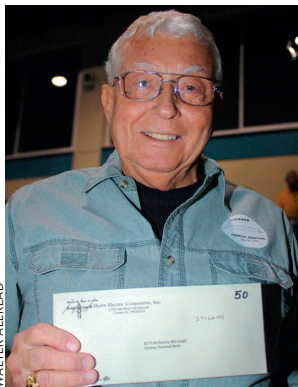
If there is damage to the equipment where the service drop enters your home, you may need to get an electrician to repair it before the co-op can safely restore your service. The weatherhead, where service lines enter the conduit leading to your home's electric meter, is the responsibility of the homeowner. So are the conduit and the meter base. The co-op can replace or repair damaged meters or service lines, but if you see damage to your home's weatherhead, conduit or meter base, contact an electrician immediately to get repairs started.



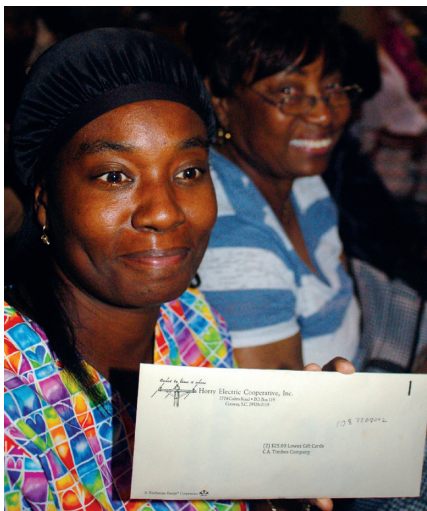
## Honored to be with you! And just honored ...



We were honored to spend quality time with you at our 75th Annual Meeting May 10. Clockwise from upper left: Milan Williams, 5, holds one of the registration gifts, a cooler bag; JaMiyah Vereen, 4, naps on mother Jacqui Sumter's shoulder; Ashton Hepler, 3, achieves lift-off; The Sons of the American Revolution honors HEC for its support of veterans; and winners present to claim prizes include Erica Bryant (\$50 gift card), with mom Asalean Wilson and George S. Boyd (\$275 bill credit).



WALTER ALLREAD





## They've got your back at Black's—and we've got your discount

**WHETHER YOU NEED** the best quality, name-brand tires or want to customize any vehicle with top-of-the-line wheels, look no further than Black's Tire and Auto Service. Serving the Carolinas for more than 85 years, Black's values their customers above all. Speaking of values, don't forget your Co-op Connections card if you visit the Conway location! We've got a deal for you. 🤝



See Craig Jordan (left), Store Manager Grant Jenkins or Chris Strickland at Black's Tire and Auto Service.



Front-end alignment is a specialty at Black's—and Black's has special equipment to do the job right. Joe Mehl, a 21-year veteran employee at Black's, uses the HawkEye alignment system to take precise readings and make necessary adjustments to keep you straight.



### Local discount

#### Black's Tire and Auto Service

1501 Third Ave., Conway

(843) 248-2835

Hours: 7:30–5:30 M–F, 7:30–1 Sat

#### Co-op Connections card discount

Show your Co-op Connections card and get 10 percent off any service up to a \$50 discount.



**SUPPORT LOCAL** businesses *and* save money. Use your Co-op Connections card at more than 100 local businesses displaying the Co-op Connections sticker for special discounts.

#### Co-op Connections® Card

Horry Electric Cooperative, Inc.  
A Touchstone Energy Cooperative



The card also entitles members of HEC and other participating Touchstone Energy Cooperatives to Healthy Savings Discounts on prescription drugs, dental, vision, hearing, lab work and imaging. Best of all, you get all these benefits for free!

HEC members can also click Locate Providers more than 58 local pharmacies and 30 participating health-care providers within 50 miles of Conway.

Misplaced your Co-op Connections card? Visit [Connections.coop](http://Connections.coop) to Print My Card. Or download the app!