

Horry Electric Cooperative, Inc.

www.horryelectric.com

Main Office

P.O. Box 119
Conway, SC 29528-0119

Conway Office: 369-2211

Socastee Office: 650-7530



(to report power outages only)

369-2212

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Penelope D. Hinson
penelope.hinson@horryelectric.com

Horry Electric Cooperative, Inc. is a non-profit, member-owned organization providing information and energy-related services on a fair and equitable basis.



Your Touchstone Energy® Partner

Love on the line

HORRY ELECTRIC line crew workers don't work alone on our power lines. Whether they are climbing poles,



restoring power, or clearing tree limbs to prevent future outages, they are never far from the hearts of their families and friends who love them.

At this time of year, stores seem flooded with hearts, candy, and cards professing true love. But to be honest those sentiments pale in comparison to the expressions of love I see and hear about every time a storm sweeps through our area.

If the lights go out, the families and friends of our line crew workers send their loved ones out into the elements. When other electric cooperatives are in trouble after devastating hurricanes, tornadoes, fires and floods, our lineworkers have traveled as far as Virginia, Louisiana and Florida to bring the lights back on for complete strangers. Each time these brave folks leave home to help those in need, their families are left behind, praying for a safe return.

Working with high-voltage electricity, line crew workers find themselves in life and death situations on a regular basis. That's why Horry Electric focuses on safety first. The emphasis on safety directly benefits members in quicker outage restoration and cost savings; it also helps our employees get back home safely to their loved ones. We know spouses, children and friends of our line crew workers appreciate that!

Marrying into this profession isn't

easy. Line crew workers are often on call, and must be ready to respond at a moment's notice if our community needs them. This makes children's sporting events and family get-togethers hard to pull off sometimes. But our crews who keep your power flowing do it because they know, without their commitment, many of the things we've come to expect—refrigeration, lights, appliances, entertainment—wouldn't be possible. By devoting their lives to working on utility lines, they connect all of us to a better way of life.

This Valentine's Day, I'd like to take a moment to thank everyone who has openly expressed appreciation for the work these folks do through our social media outlets, by making a quick phone call to the office or by taking the time to write a letter to me and our board of trustees. I'd also like to thank everyone for the prayers said for our line crews when they have to work long hours, no matter what the weather, to make necessary repairs and keep power flowing to our homes each and every day.

Whether it is your spouse, your parent, your child, your friend or your neighbor, we thank you for putting your love on the line—we're committed to making sure they return home safe and sound.

James P. "Pat" Howle
Executive Vice President and CEO

Sweet deals through Co-op Connections

Co-op Connections® Card

Horry Electric Cooperative, Inc.

Your Touchstone Energy® Partner 



Co-op Connections is your source for exceptional discount offers.

THE LIST OF local businesses participating in the Co-op Connections Discount Card program continues to grow!

We hope you'll take advantage of the deals being offered exclusively to members of Horry Electric and the other participating Touchstone Energy Cooperatives.

► **Conway Kayak Company**
108 Main St., Conway, SC 29526; (843) 488-0999. Experience the outdoors with Conway Kayak Company as you paddle the beautiful Waccamaw River. Miles of winding river are yours to discover on a guided tour, or take advantage of reasonable rental rates and explore on your own. Conveniently located in the heart of downtown, the Conway Kayak Company is just steps away from the tranquil

River Walk, excellent dining, a first-class bed and breakfast inn, plus great local shopping.

With your Co-op Connections® Discount Card, get 10 percent off rentals (2 rental minimum) OR buy one tour and get the second for ½ off (plus taxes).

► **River Dogs Pet Spa**
1124 3rd Ave., Conway, SC 29526; (843) 685-0981. River Dogs Pet Spa is the place to take your pet to be pampered. They offer all-breeds pet grooming (haircut-bath, nails, etc.). They are open Tuesday through Saturday, by appointment only. **With your Co-op Connections® Discount Card, get 20 percent off a full grooming.**

► **Daisy Fair Flowers**
1400 4th Ave., Conway,

SC 29526; (843) 248-7222. The Daisy Fair Flowers is a full-service florist serving the Conway area for more than 30 years. Their 100 percent satisfaction guarantee is their personal commitment to creating long-term relationships with their customers.

With your Co-op Connections® Discount Card, get 10 percent off all LOCAL over \$50.

► **Radd Dew's Bar-B-Que Pit** 3430 Highway 701 South, Conway, SC 29527; (843) 397-3453. Radd Dew's BBQ is a family-owned and operated BBQ buffet restaurant that has been in business since 1965. Their country lunch buffet is available Wednesday-Friday from 11 a.m. until 2 p.m. Their BBQ buffet is on Friday and Saturday

nights from 4 p.m. until 9 p.m. **With your Co-op Connections® Discount Card, get \$1 off the regular buffet of \$11 and \$1 off 'to go' orders on Friday and Saturday.**

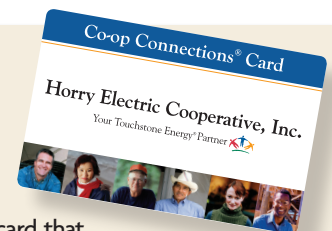
► **Tanning Made Fabulous**
1314 4th Ave., Conway, SC 29526; (843) 488-5863. Tanning Made Fabulous can help you achieve the look and feel of a great tan with their three levels of tanning. Go by today and let their friendly and knowledgeable staff help determine your tanning and skin-care needs. **With your Co-op Connections® Discount Card, you can get a Level 3 Monthly Tanning package for \$45; a Level 1 Monthly Tanning package for \$30 OR, a Spray Tan for \$25.**

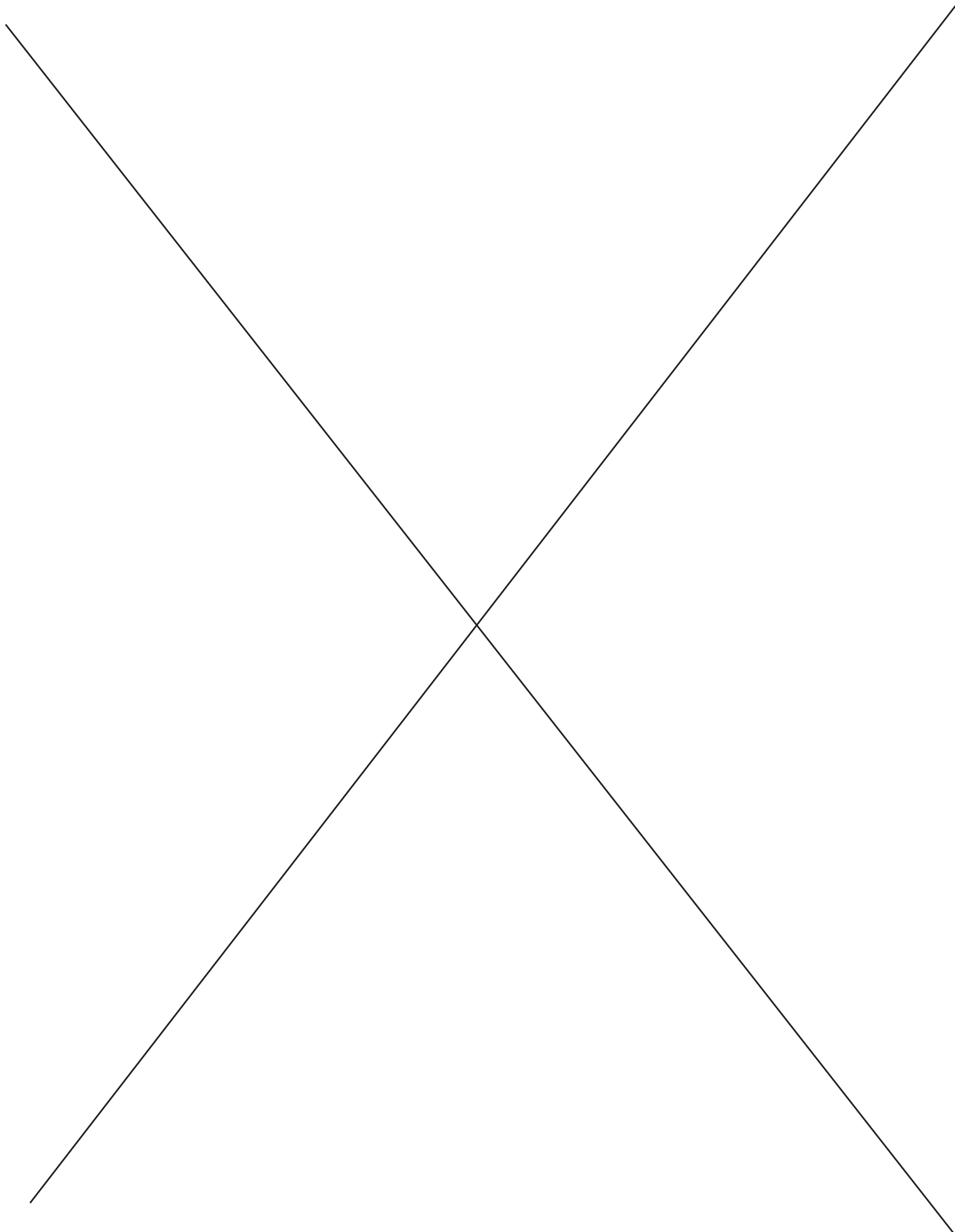
Lost your card?

Just print a new one!

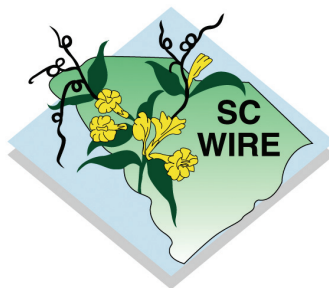
If you lose your Co-op Connections card, just log on to Connections.coop and click on 'Pharmacy Discount' on the left. You'll link to a page where you can type in your name, select Horry Electric Cooperative, then print a paper card that participating businesses and pharmacies will accept.

Your Co-op Connections card is good for 10 to 60 percent discounts on prescription drugs at more than 60,000 national and regional pharmacy chain stores, including CVS, Walgreens, Walmart and Target. Check out the additional participating local businesses at horryelectric.com.





2013 WIRE Jenny Ballard Opportunity Scholarship



WOMEN INVOLVED IN Rural Electrification (WIRE) is a statewide community service organization established in 1981 through the Electric Cooperatives of South Carolina, Inc.

Each year, the group solicits applications from women who may not have been able to attend college when they graduated from high school, but who now want to further their education.

"From among the pool of candidates of electric cooperative members across South Carolina, one lucky woman will be awarded a \$2,500 one-time scholarship," says Susan

Brown, executive assistant and coordinator of the WIRE group at Horry Electric Cooperative. "In 2011, the recipient of the scholarship was Lisa Duvall, who is a member of Horry Electric."

The WIRE Jenny Ballard Opportunity Scholarship is designed to help women who are out on their own, working a job, taking care of a family, to have a chance to improve their future through education. This scholarship is awarded based on financial need and personal goals.

Applicants for the scholarship must be a member of a South Carolina

electric cooperative; must have graduated from high school or have earned their GED at least 10 years ago; must obtain acceptance into an accredited South Carolina college or university and must demonstrate financial need. Please note, proof of registration/enrollment may be requested. Women who have previously obtained a four-year college degree are not eligible. Applicants may have previously earned a two-year degree or some college credits. ☺

The 2013 WIRE Scholarship Application deadline is June 3

Applicants may send completed applications via mail or fax to Susan Brown, Horry Electric's WIRE coordinator, OR directly to the WIRE Scholarship Committee.

The winner will receive the scholarship for the fall 2013 or spring 2014 school semester, and it must be used during the specified time frame. The scholarship will be paid jointly to the winner and the college of her choice.

Susan Brown

Horry Electric Cooperative, Inc.
PO Box 119
Conway, South Carolina 29528
Fax: (843) 369-6040

WIRE Scholarship Committee

Attention: *Bobbie Cook*
Aiken Electric Cooperative, Inc.
PO Box 417
Aiken, SC 29802
Fax: (803) 641-8310

About WIRE

WIRE was created as a nonprofit organization to foster interest in and understanding of the rural electric program and to improve the quality of life in rural areas.

The efforts of WIRE members go beyond scholarships and fundraising to touch the lives of many people across the Palmetto State.

Horry Electric Cooperative, Inc.

Statement of nondiscrimination

Horry Electric Cooperative, Inc. is the recipient of Federal financial assistance from the Rural Utilities Service, an agency of the U.S. Department of Agriculture, and is subject to the provisions of Title VI of the Civil Rights Act of 1964, as amended, Section 504 of the Rehabilitation Act of 1973, as amended, the Age Discrimination Act of 1975, as amended, and the rules and regulations of the U.S. Department of Agriculture, which provide that no person in the United States on the basis of race, color, national origin, sex, religion, age, or disability shall be excluded from participation in, the admission or access to, denied benefits of, or otherwise be subjected to discrimination under any of this organization's programs or activities.

The person responsible for coordinating this organization's nondiscrimination compliance efforts is Abigail Lewis, human resources coordinator. Any individual, or specific class of individuals, who feels that this organization has subjected them to discrimination may obtain further information about the statutes and regulations listed above from and/or file a written complaint with this organization; or write USDA, director, Office of Civil Rights, 1400 Independence Avenue, SW, Washington, DC 20250-9410; or call, toll free, (866) 632-9992 (voice). TDD users can contact USDA through local relay or the Federal relay at (800) 877-8399 (TDD) or (866) 377-8642 (relay voice users). USDA is an equal opportunity provider and employer. Complaints must be filed within 180 days after the alleged discrimination. Confidentiality will be maintained to the extent possible.



Your Touchstone Energy® Partner

Horry Electric Cooperative, Inc.

Get paid to stay in hot water!



Ready for a new water heater?
Call Horry Electric.

We offer rebates of \$125 and \$250 for qualifying installations. Qualification includes an agreement to allow load control on the unit.

Free financing is available. Horry Electric will make all the financing arrangements for you and provide no-interest, no-cost, upfront financing. This option is available to qualified members with a new minimum 50-gallon water heater with a load control device. The rebate is applied to the amount financed. Payments are spread equally over 12 months and are added to your Horry Electric bill.

To find out more about the H₂O Select water heater program, visit horryelectric.com or call (843) 369-2211.



Your Touchstone Energy® Partner

Dial 811 for underground locates

WHAT IS 811? It is the national number designated by the Federal Communications Commission to help protect do-it-yourselfers, landscapers and contractors from unintentionally hitting underground utility lines while working on digging projects—large and small.

- ▶ **Why call 811?** South Carolina Law requires a 72-hour notice (three working days) before you excavate. Why? In order to reduce and/or prevent dig-ins. A dig-in can cause death or injury, damage to public or private property and loss or interruption of services.
- ▶ **Who will I get at 811?** In the area served by Horry Electric Cooperative, you'll be connected with PUPS (The Palmetto Utility Protection Service, Inc.). PUPS is a corporation formed and funded by participating utility companies hoping to improve community and job safety, and to promote improved service through damage reduction to utilities.
- ▶ **What happens when I call PUPS?** The computerized notification center will establish a computer link between those who dig underground and those who operate underground facilities. The service is FREE and one call does it all, as long as all of the utilities involved are members of PUPS.

When your call is answered, be prepared to provide the following information:

- ▶ Telephone number
- ▶ Name of caller
- ▶ County and city
- ▶ Address or job location
- ▶ Start date and time
- ▶ Type of work
- ▶ Contractor
- ▶ Contractor address

Whether you are planning to do it yourself or hire a professional, smart digging means calling 811 before each job.

Homeowners often make risky assumptions about whether or not they should get their utility lines marked, but every digging job requires a call—even small projects like planting trees and shrubs. The depth of utility lines varies, and there may be multiple utility lines in a common area. Digging without calling can disrupt service to an entire neighborhood, harm you and those around you and potentially result in fines and repair costs. Calling 811 before every digging job gets your underground utility lines marked for free and helps prevent undesired consequences.

Having lines located before you dig can save you:

- ▶ Costly repairs to damaged pipes, lines, etc.
- ▶ Delays in construction
- ▶ Wasted crew time
- ▶ Personal injury or property damage

The alternate phone number for PUPS is 1-888-721-7877. A link to their site is provided on horryelectric.com. ☺



**Know what's below.
Call before you dig.**

Looking Out for You

Overhead power line safety

- Overhead power lines should always be considered energized and dangerous.
- Keep ladders, antennas and poles away from power lines.
- Always call a professional to trim trees near power lines.
- If a power line falls during severe weather, stay away from it. Report the downed line to Horry Electric immediately at (843) 369-2212.

At Horry Electric Cooperative, safety is a priority. Be sure to always play it safe around electricity.

For more electrical safety tips, visit horryelectric.com.



Horry Electric Cooperative, Inc.

A Touchstone Energy® Cooperative 

Conway: 843-369-2211

Myrtle Beach: 843-650-7530



Energy advisors available

HORRY ELECTRIC'S TEAM of energy advisors is ready and available to speak to civic and church groups. "We have a lot of useful online tools and information to share with members that can have a direct impact on the way they use energy in their homes," says Eddy Blackburn, marketing analyst for Horry Electric. "We're getting the word out about our TogetherWeSave campaign, *BillingInsights*, *MyUsage.com* and Advance Pay through our usual methods of communication, but the information and tools we have to share make a bigger impact when we can actually share them directly with members in a small group setting."

Garrett Gasque, marketing

representative for Horry Electric, agrees. "I've spoken to two different Kiwanis groups in the past several weeks and received positive feedback from attendees after both meetings," he says. "They had read about the various tools we have available to members, but they hadn't taken the time to actually see them in action and see how they might benefit them when it comes to their own use of electricity."

Blackburn, with the help of Ricky Lowder, senior marketing representative for Horry Electric, recently presented a program to members of Green Sea Baptist Church. "Our experience was pretty much

the same as Garrett's experience with the Kiwanis groups," says Blackburn. "A few of the attendees had taken the time to investigate the tools they'd read about and had been proactively using them, but most hadn't taken any action," he continues. "Judging from their reactions to our presentation, I suspect most of them went home to share what they learned with family and friends." ☺

To coordinate a possible time for Horry Electric's team of energy advisors to speak to your civic or church group, please contact Toni Gore, public relations and marketing assistant for Horry Electric, at (843) 369-2211 or by emailing toni.gore@horryelectric.com.



Touchstone Energy
Cooperatives

TOGETHERWESAVE.COM

Looking Out for You

Garrett Gasque joined the energy management team in 2000 after working four years in the staking department of Horry Electric.



Eddy Blackburn (left) and Ricky Lowder (right) have been working directly with members on energy programs and services for 25 years.

Unclaimed Capital Credits posted online

A searchable database is posted on [horryelectric.com](http://www.horryelectric.com/capitalCredits.aspx) (<http://www.horryelectric.com/capitalCredits.aspx>). You can find it by using the Search Engine on the page or simply by selecting 'Capital Credits' from the myCO-OP tab on the home page of our website.

Horry Electric mails capital credit checks to members who have received service in past years. Many of these checks are returned to us by the postal service and we are holding them for those listed on the website.

In order to claim funds, please contact Horry Electric Cooperative's main office in Conway between 8 a.m. and 5 p.m. weekdays at (843) 369-2211. Please reference your call as concerning unclaimed capital credits.

In addition to the online database, Horry Electric publishes the unclaimed capital credit list in *The Horry Independent* on an annual basis. ☺

Capital Credits

